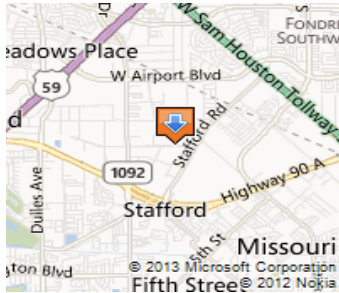


When

Monday March 4, 2013 from
6:00 PM to 7:30 PM CST
[Add to Calendar](#)

Where

HCC Stafford Campus
10041 Cash Road
Room 139
Stafford, TX 77477



[Driving Directions](#)

Register Now!

[I can't make it](#)

Brown Bag Light dinner/snacks
provided by Constant Contact!

For information on how to
join the Chamber contact:

Pankaj Dhume
President, IACCGH
pankaj@dhume.com

Jagdip Ahluwalia
Executive Director
jagdip@iaccgh.com



INDO-AMERICAN CHAMBER OF COMMERCE OF GREATER HOUSTON

1535 West Loop South, Suite 200, Houston, TX 77027 | T: 713-624-7131 | F: 713-624-7132 | E: info@iaccgh.com | www.iaccgh.com

IACCGH Small Business Outreach

Join the IACCGH and our strategic partners for an evening of networking and learn about the 10,000 Small Business program and effective use of email marketing. The event is free but you must register to attend.

Program:

6:00PM: Registration and Networking

6:30PM: "Refine Your Plan, Grow Your Business"



Is your growth plan in your head?
The 10,000 Small Businesses program (www.hccs.edu/10ksb) helps small business owners create growth plans, sharpen their skills, connects them with the best entrepreneurial resources in Houston, and provides opportunities for access to capital. Small business owners connect with local and national businesses to create a vibrant and rich network of resources. Now that's collaboration and synergy! Sandra will briefly describe the program and how to apply. It is a \$25 million grant won by HCC for Houston small business owners, funded by Goldman Sachs. Every applicant accepted into the program participates at no cost!
By: Sandra A. Louvier, Director, Center for Entrepreneurship, Outreach Director, Goldman Sachs 10,000 Small Business Initiatives

6:45 PM: "The Power of Email Marketing"



Learn how to build relationships that are the key to the success of your goals with easy, inexpensive and highly effective email marketing! We will explore the basics of what email marketing is, why it works so well, and how it easily integrates with social networking sites. This session will teach you how to master email marketing communications with a comprehensive look at best practices and winning strategies that lead to increased engagement, revenue, and profits. By: Toni R. Harris, Authorized Local Expert for Constant Contact

7:25 PM Wrap up & Vote of Thanks



