



***Indian Wood, Plywood
& Allied Products
Delegation to USA in
Aug. –Sept. '2010***

***Organized by Capexil – India's
Premier Council for International
Trade Facilitation under Ministry of
Commerce, Govt. of India.***

Objectives of the Delegation...

: PRIME GOAL :

- **INDO-US TRADE PROMOTION OF WOOD, PLYWOOD & ALLIED PRODUCTS & STRENGTHENING BILATERAL TRADE BY PROMOTING INDIA'S EXPORTS TO USA**

: SECONDARY GOALS :

- **JOINT VENTURE, TECHNICAL TIE UP**
- **APPOINTING SALES AGENT & BUSINESS CONSULTANT**
- **OPENING BRANCH OFFICES IN USA**
- **INVITING US WOOD COMPANIES TO OPERATE FROM INDIA**
- **OVERALL CO-OPERATION & MUTUAL UNDERSTANDING FOR THE GROWTH OF TRADE BETWEEN INDIA & USA**
- **WAREHOUSING FACILITY IN USA UNDER MAI SCHEME**

Capexil Profile...

- ❑ **India's Premier Council for Facilitation of International Trade under Govt. of India**
- ❑ **Over 4000 Indian Businessmen as members**
- ❑ **Interface between Indian & Foreign Firms**
- ❑ **Intermediary between Govt. & Members**
- ❑ **Executing various Trade Promotional Events across the Globe since last 52 years**
- ❑ **It covers viz. Wood, Plywood, Allied Products & Chemically based Finished Products**
- ❑ **A Buyer's Vital Link to the Best from India**
- ❑ **It is one of the few Export Promotion Councils of India with an ISO 9001:2000 Certification.**

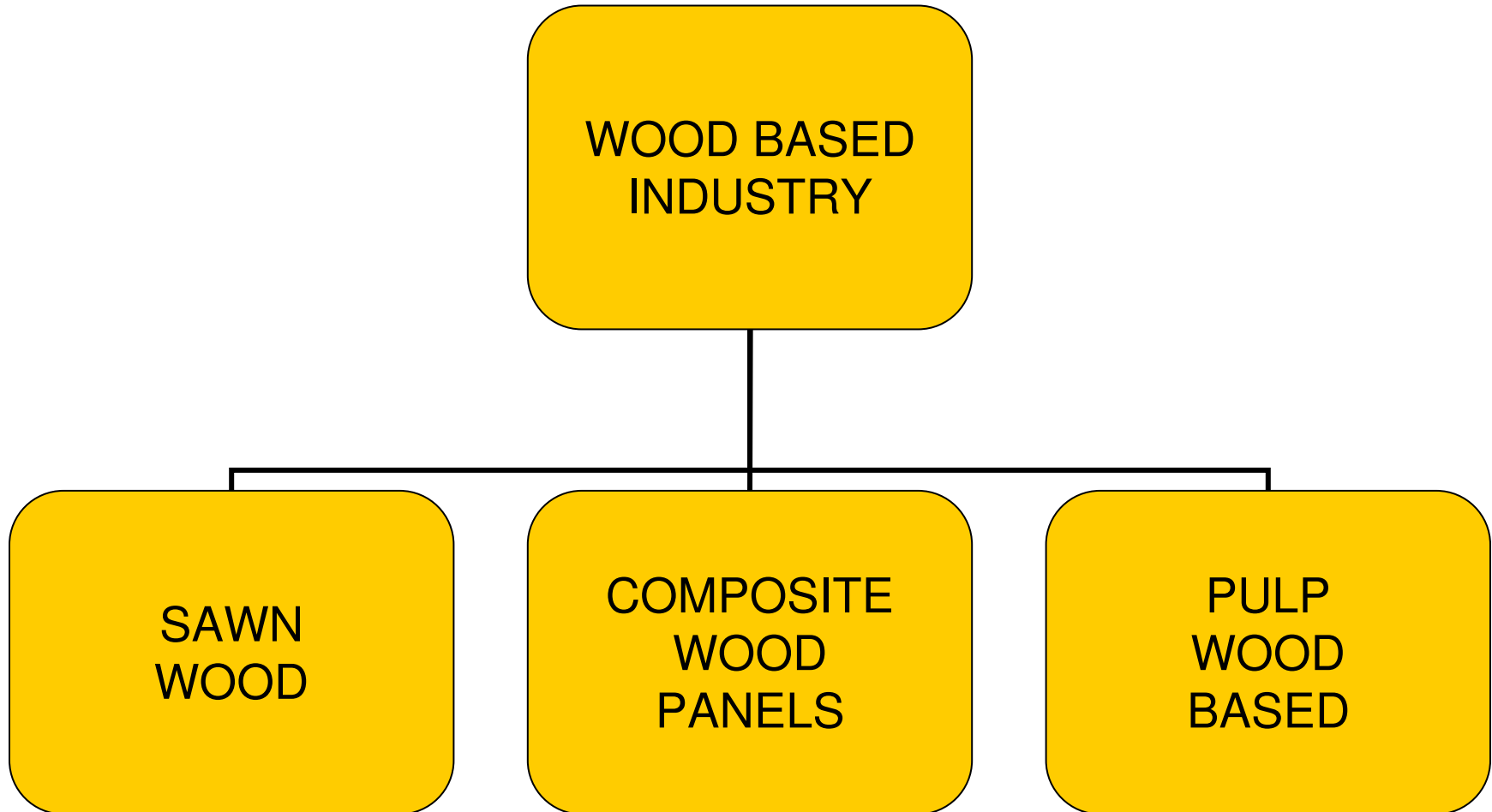
Services offered by Capexil...

- ❑ Trade Promotion is the thrust activity of the Council to boost Indian exports in overseas market.
- ❑ Dissemination of trade enquiries and tenders raised abroad.
- ❑ Providing publicity and marketing support including arranging participation in fairs / exhibition held abroad, taking trade delegation & arranging several buyer seller meets across the world
- ❑ Information on selected markets & assistance in identifying potential markets.
- ❑ Organising & participating in National / International workshops, seminars, buyer seller meets etc.
- ❑ Create export awareness among the Trade & Industry;
- ❑ Assisting for amicable solution of overseas trade complaints cases
- ❑ Strong Presence on Net : www.capexil.com – Official Website is a dynamic tool enriched with vital information & formidable bank of exim data, emerging trends & trade enquires

Services offered by Capexil..

- ❑ Monitor exports and provide feed back to the Government on export problems and policy dispensation needed to boost exports;
- ❑ Build up relation and maintain regular contact programme with various International organizations as also overseas Chambers of Commerce, Trade Associations, etc;
- ❑ Assist individual exporters to overcome export operational constraints;
- ❑ Operate various schemes formulated by the Government of India viz. MDA/MAI etc.;
- ❑ Maintain website (www.capexil.com) and trade portal (www.capexiltrade.com) for trade related promotion.
- ❑ Provide Video Conferencing facility to its members from time to time.
- ❑ Carry out market survey around the world for benefit of its member exporters.

WOOD BASED INDUSTRY IN INDIA



CORE COMPETENCY, PROFICIENCY & AN EDGE OF INDIAN WOOD & PLYWOOD & ALLIED PRODUCT INDUSTRY...

- ❑ **PHENOMENAL GROWTH OF INDIAN WOOD, PLYWOOD & ALLIED PRODUCTS INDUSTRY DUE TO STRONG NATURAL RESOURCES & CONDUCIVE ENVIRONMENT / STABLE GOVT.**
- ❑ **COUNTRY IS FAST BECOMING MFRG. HUB FOR GLOBAL MARKETS.**
- ❑ **IT HAS BOTH THE EXPERTISE & IN DEPTH IN INFRASTRUCTURE TO MEET GLOBAL NEEDS**
- ❑ **IT HAS MUSTERED UP THE CONFIDENCE OF WORLD THROUGH QUALITY ASSURANCE, COMPETITIVE PRICING & ON TIME DELIVERY**
- ❑ **COMMITMENT OF CONTINUOUS RESEARCH & DEVELOPMENT, TECHNOLOGY UPGRADATION**
- ❑ **HAVING STRONG PRODUCTION BASE FOR ALL TYPES OF WOOD, PLYWOOD & ALLIED PRODUCTS FOR INDUSTRY AS WELL AS CONSUMER NEED / USE**
- ❑ **INDIA HAS OVER 4500 VARIETIES OF WOOD YIELDING SPECIES**

CORE COMPETENCY OF PLYWOOD & ALLIED PRODUCTS INDUSTRY OF INDIA... CONTD.

- ❑ **INDIA EXPORTS WOOD, PLYWOOD & ALLIED PRODUCTS ACROSS THE WORLD.**
- ❑ **DURING LAST ONE & HALF DECADE, THE INDUSTRY RECORDED CONSISTENT EXPORT GROWTH**
- ❑ **FAR FROM ATTAINING ANY SATURATION**
- ❑ **REVENUE TO GOVT. EXCHEQUER TO THE TUNE OF US \$ 1813 MILLION**
- ❑ **RANGE OF WOOD, PLYWOOD & ALLIED PRODUCTS BEING EXPORTED BY INDIA TO THE WORLD : TEAK LUMBER, SAWN TIMBER, FURNITURE, DECORATIVE WOODEN ARTICLES, DOORS, VENEERS, FLOORING PANELS & ALL OTHER PANELS, PLYWOOD, MDF, TEAK VENEERS, WOODEN COMPONENTS, ENGINEERED / SOLID WOOD PRODUCTS, FINGER BOARDS, MOLDING, RAILING, SKIRTING, FANCY & VENEER PLYWOOD ETC.**
- ❑ **AVAILABILITY OF CHEAP & SKILLED LABOUR**
- ❑ **TECHNICALLY SKILLED MANPOWER**
- ❑ **BEST KNOWN/MOST HIGLY PRIZED TROPICAL HARDWOODS**

India's major advantages...

- ❑ **Large domestic market**
- ❑ **Training facility in various technical institutes**
- ❑ **On-going economic reform**
- ❑ **Improved standard of living**
- ❑ **Boom and rapid growth in Building & Construction Industry**
- ❑ **Indian Wood, Plywood & Allied Products Industry is a host of global players using India as production base – either directly or through joint venture**

Salient features...

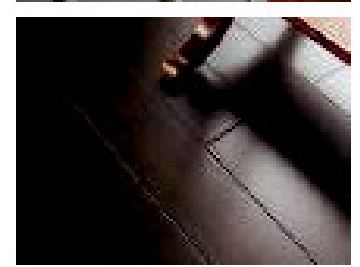
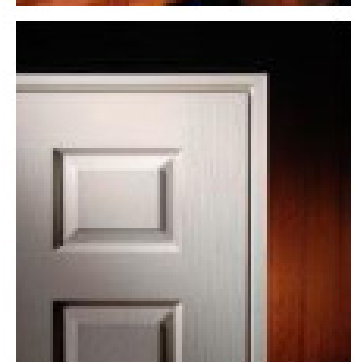
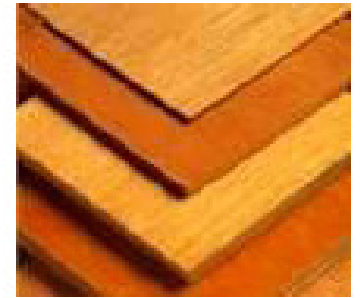
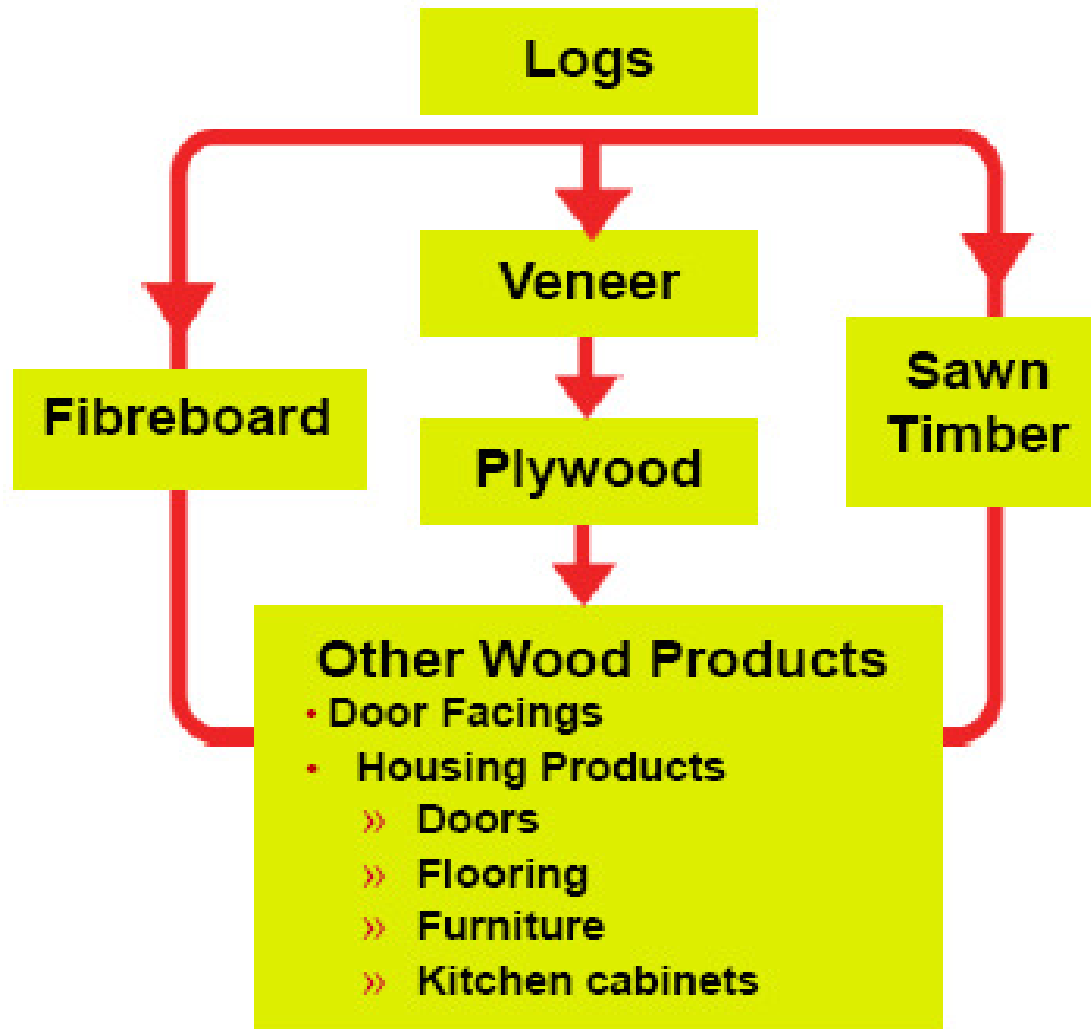
Indian plywood industry is as big as Rs 5,000 crore and the laminate industry is almost Rs 3,000 crore. The industry is growing at a rapid pace of 10-20 per cent per annum. Approximately 600 units are currently functioning all over the country. Tremendous Growth Potential as the major players are yet to penetrate majority of the market.

Salient features cont'd...

With the housing sector getting a boost, interior wood products comprised of decorative panels, wooden floorings and ready made furniture also gets a lift. India is a net importer of furniture. Small quantities of furniture are being exported representing not more than 0.25% of the global furniture industry.

CREATION OF VALUE-ADDED PRODUCTS

Delivering value from our forest resources



Delegates' Profile.....

1. MR. B. H. PATEL, TEAM LEADER

- **CHAIRMAN – CAPEXIL & PLYWOOD & WOOD PANEL**
- **MANAGING DIRECTOR – PATEL WOOD SYNDICATE**
- **SPECIALIZED IN TEAK WOOD SAWN / PROCESSED TIMBER / TEAK QUARTER SAWN LUMBER / TEAK FLOORING PANELS / TEAK OUTSIDE DECKING ETC.**
- **END USER : SHIP BUILDERS, YATCH & BOAT BUILDERS, BUILDING CONTRACTORS, INTERIOR DECORATORS / ARCHITECTS, WHOLE SELLERS, CARPENTERS, WOOD PRODUCT IMPORTERS ETC.**
- **LED MANY OVERSEAS TRADE DELEGATIONS**
- **RECIPIENT OF NO. OF AWARDS FROM GOVT.**
- **VETERAN IN PLYWOOD & ALLIED PRODUCTS IND.**
- **CERTIFIED STAR EXPORT HOUSE BY GOVT. OF INDIA**

2. MR. AMRIT PATEL

- ❑ **NORTHERN REGION CAPEXIL REPRESENTATIVE**
- ❑ **MANAGING DIRECTOR–PATEL WOOD PRODUCTS LTD.**
- ❑ **SPECIALIZED IN DOOR & WINDOW FRAMES, EXCLUSIVE VARIETY OF WINDOW SHUTTERS, SOLID WOODEN DOORS AVAILABLE IN COMBINATION OF DIFFERENT STYLES & MOLDINGS, THE MOLDED SKIN DOORS, LUMBER (AD & KD), FINGER JOINT LUMBER, ARCHTRIVES, PANEL BOARD ETC.**
- ❑ **AN ISO 9001:2000 COMPANY**
- ❑ **SKILLS : STATE OF ART AUTOMATED MACHINES & TECHNOLOGY FOR DRYING & SEASONING WOODS, MINIMAL CHANGES IN DIMENSIONS, PREVENT STAIN & DECAY, TREATMENT TO WOOD BY VARIOUS PRESSURE / NON PRESSURE TECHNIQUES, FIRE RETARDANTS, VACUUM BASED DRYING TECHNOLOGY**

3. MR. THOMMEN JACOB

- ❑ **MANAGING DIRECTOR –JACSONS VENEERS & PANELS PVT. LTD., KERELA, INDIA**
- ❑ **SPECIALIZED IN VENEERED / FANCY PLYWOOD & MDF, PRE-HUNG DOORS, DESIGNOR KNOCK –DOWN FURNITURE**
- ❑ **SKILLS : PIONEER IN INDIA FOR ALL PRODUCTS VIZ. K/D FURNITURE TO GROUP MATCHED VENEERS TO LIGHT WEIGHT DOORS TO READY TO USE PRE-HUNG DOOR TO PROCESSED LUMBER ETC.**
- ❑ **AS A BRAND “JACSONS” IS AN ICON FOR QUALITY THROUGHOUT INDIA & COMMITTED TO CONTINUOUSLY BUILD & DEVELOP INFRASTRUCTURE**
- ❑ **THRUST AREA IS TO INSTROUDUCE WORLD CLASS PRODUCTS FOR THE INDIAN & INTERNATIONAL MAKRETS FROM TIME TO TIME**

4. MR. ATUL JINDAL

- ❑ **MANAGING DIR. – JINDAL WOOD PRODUCTS (P) LTD.**
- ❑ **SPECIALIZED IN SAWN TIMBER (TEAK WOOD), DECKING & FLOORING, PLYWOOD, SOLID WOOD DOORS, GARDEN FURNITURE**
- ❑ **PRODUCT USE/APPLICATION) : FURNITURE MAKING, DOOR MAKING, FLOORING, DOOR FRAMES, SHIP BUILDING, YATCH & BOAT BUILDING, SHIP DECK**
- ❑ **END USER / TARGET SECTORS : WHOLESALERS, SHIP BUILDERS, JOINERIES, RETAILERS, YATCH & BOAT BUILDERS, BUILDING CONTRACTORS, INTERIOR DECORATORS/ARCHITECTS, CARPENTERS, WOOD PRODUCT IMPORTERS ETC.**
- ❑ **MOST ADVANCED MFG. UNIT PRODUCING ALL ISI PLYWOOD (COMMERCIAL, FILM FACE, MARINE & WATER RESISTANT) & ISO 9002 CERTIFIED CO.**
- ❑ **KNOWN FOR THE QUALITY, COMPETITIVE PRICES, INNOVATIVE TECHNOLOGY SINCE LAST 60 YEARS.**

5. MR. SUNIL LOHIA

- ❑ **G.M. (EXPORT) – GREENPLY INDUSTRIES LTD.**
- ❑ **SPECIALIZED IN MR GRADE PLYWOOD (INTERIOR GRADE), BWP GRADE PLYWOOD (EXTERIOR GRADE), MARINE GRADE PLYWOOD, FLEXI PLYWOOD, FIRE RETARDANT PLYWOOD, SHUTTERING PLYWOOD, FILM FACED SHUTTERING PLYWOOD, FLUSH DOORS, BLOCK BOARDS & DECORATIVE VENEERS**
- ❑ **A LEADING MANUFACTURER OF PLYWOOD & ALLIED PRODUCTS IN INDIA, ONE OF INDIA'S LARGEST INTERIOR INFRASTRUCTURE COMPANY WITH A WELL RECOGNIZED BRAND "GREENPLY" IN INDIAN PLYWOOD INDUSTRY.**
- ❑ **ALSO MANUFACTURES DECORATIVE LAMINATES, DECORATIVE VENEERS, PRE LAM PARTICLE BOARDS**
- ❑ **STRONG PRESENCE IN INDIAN MARKET WITH 34 BRANCHES LOCATED AT ALL PRIME LOCATIONS OF INDIA WITH A NETWORK OF OVER 7000 AUTHORIZED DISTRIBUTORS, DEALERS, RETAILERS**

6. MR. NILESH PATEL

- ❑ DIRECTOR – SHIV PRASAD ENTERPRISES
- ❑ PRODUCTS OF EXPORT : TEAK WOOD SIZES, TEAK ROUND LOGS, TEAK VENEERS
- ❑ PRODUCT USE : FURNITURE & DOOR MANUFACTURERS, PLYWOOD & DECORATIVE INDUSTRY, WOODEN PANEL MANUFACTURERS, LUXURY SHIP / YATCH BUILDING IND., WOODEN FLOORING MANUFACTURERS, FINGURE JOINTING INDUSTRY, ALL KINDS OF TIMBER MFG. IND.
- ❑ END USER :TEAK FURNITURE, DOOR FRAMES, WALL PANELS, DECORATIVE PLYWOOD, WOODEN FLOORING, SHIP / HATCH BUILDERS ETC.
- ❑ ACHIEVED MILESTONES IN EXPORTING SPECIAL 'ROSEWOOD' & 'TEAK' ROUND LOGS & VENEERS TO JAPAN EUROPE, TAIWAN, KOREA, HONGKONG, SINGAPORE, USA.
- ❑ TIMBER FAMILY EXPERIENCE OVER GENERATIONS

7. MR. ABHISHEK AGICHA

- ❑ DIRECTOR – JAWAHAR SAW MILLS PVT. LTD.
- ❑ EXPORT PRODUCTS : SAWN / PROCESSED TIMBER, WINDOW / DOOR FRAMES (SOLID / ENGINEERED), PANEL DOORS, ARCHITRAVE, MOLDINGS, RAILINGS, SKIRTINGS, FINGER JOINTED TEAK BOARDS, ARTICLES OF WOOD
- ❑ APPLICATION : CONSTRUCTION INDUSTRY, SHIP / BOAT / YATCH BUILDING, HOTEL / MOTEL, RESORTS, FURNITURE INDUSTRY, INTERIOR DECORATION / DESIGNING ETC.
- ❑ END USERS : SHIP / BOAT BUILDERS, CONSTRUCTION / BUILDING CONTRACTORS, ARCHITECTS, INTERIOR DESIGNERS, WHOLE SELLERS / TRADERS OF WOODEN PRODUCTS, CARPENTERS ETC.
- ❑ LEADING POSITION IN TIMBER TRADE IN INDIA & ABROAD
- ❑ GROWN THROUGH 4 GENERATIONS & SPANNING ALMOST CENTURY IN TIMBER BUSINESS
- ❑ VENTURED INTO MFG. OF ALL KINDS OF SOLID WOOD & ENGINEERED WOOD PRODUCTS.

8. MR. CHINTAN TURAKHIA

- ❑ DIRECTOR : TURAKHIA OVERSEAS PVT. LTD.
- ❑ EXPORT PRODUCT : DECORATIVE VENEER PANEL
- ❑ PRODUCT USE : MANUFACTURERS OF DOORS, KITCHEN, FURNITURE, GIFT ARTICLES, STATIONERY, HANDBAG, UPHOLSTERY, WALL COVERING, WINDOW COVERING ETC.
- ❑ END USER : BUILDING CONTRACTORS, DEVELOPERS, INTERIOR DECORATORS, BUILDING CONTRACTORS, DEVELOPERS, INTERIOR DECORATORS / ARCHITECTS, CARPENTERS, KITCHEN MANUFACTURERS, FURNITURE MANUFACTURERS, WOOD PRODUCTS IMPORTERS
- ❑ MANUFACTURING UNITS FOR SLICED VENEERS, VENEER EDGE BANDING ROLLS, PROFILE WRAPPED FURNITURE COMPONENTS, PLYWOOD, SOLID WOOD FLOORS, DECORATIVE FLUSH DOORS, OTHER WOOD PRODUCTS.
- ❑ COMMITTED FOR MAXIMUM APPLICATIONS OF VENEER TO MAXIMIZE USABLE PORTION OF THE LOG TO MINIMIZE WASTAGE OF PRECIOUS NATURAL RESOURCES.

9. MR. ABBAS VAGH

- ❑ M.D. : DECORATIVE LAMINATES (INDIA) PVT. LTD.
- ❑ SPECIALIZED IN LAMINATED PLYWOOD, TEAK FACED PLYWOOD, VENEERED DECORATIVE PLYWOOD, PLYWOOD FOR CONCRETE SHUTTERING WORK, COMPOSITE BOARD PLYWOOD CORE, WOODEN FURNITURE, UNFINISHED MOLDED WOODEN FURNITURE, BOTH SIDE LAMINATED MEDIUM DENSITY FIBER BOARD, FILM FACED SHUTTERING PLYWOOD, MARINE GRADE PLYWOOD VIZ. "F" GRADE (FABRIC FACED) & MF GRADE (NON SLIP SURFACE) PLYWOOD, COMMERCIAL WATER PROOF BLOCK BOARD
- ❑ EXPERTISE IN RTA (READY TO ASSEMBLE) FURNITURE CONCEPT IN INDIA & MANUFACTURER OF INTERIOR FURNISHING, FURNITURE LIKE RTA CHAIRS / TABLES & EXPANDED PRODUCT RANGE TO OTHER FURNITURE LIKE SOFA SETS, GARDEN FURNITURE ETC.
- ❑ MAJOR SUPPLIER TO LEADING STAR HOTELS, CORPORATE HOUSES & INDUSTRIES, EDUCATIONAL & OTHER INST. & S
- ❑ EXPORTING FURNITURE ACROSS THE GLOBE.

10. MR. AZIZ VAGH

- ❑ DIRECTOR : HUNSUR PLYWOOD WORKS PVT. LTD.
- ❑ SPECIALIZED IN MARINE GRADE DECORATIVE PLYWOOD, SLICE VENEERS SPECIES VIZ. ROSEWOOD, SAPELI, MAHAGONY, ANEGRE, SYCAMORE, MOABI, WENGE ETC.
- ❑ STRONG IN THE VENEERING BUSINESS & SLICING VARIOUS SPECIES OF AFRICAN, EUROPEAN & NORTH AMERICAN ORIGIN
- ❑ WELL KNOWN FOR THEIR BUSINESS ETHICS & PRDENCE
- ❑ RESPECTED NAME IN THE INDUSTRY FOR THEIR QUALFITY PRODUCTS
- ❑ AN IDEAL LOCATION SURROUNDED BY THE FOREST & TIMBER DEPOTS FOR EFFECTIVE PROCUREMENT
- ❑ INSTALLED MFG. CAPACITY OF 1 MILLION SQUARE METERS.

11. MR. MOAEZ KHOJA

- ❑ DIRECTOR : HUNSUR PLYWOOD WORKS PVT. LTD.
- ❑ EXPORT PRODUCTS : PLYWOOD BLOCK BOARD, FIRE RETARDENT PLYWOOD, FLEXIBLE PLYWOOD, MOISTURE RESISTANT PLYWOOD, WOODEN FLUSH DOOR ETC.
- ❑ PRODUCT USE : SHIP BUILDING, YATCH & BOAT BUILDING, SHIP DECK, FURNITURE MAKING, DOOR MAKING, FLOORING, DOOR FRAMES, RAILWAY COACH CONSTRUCTION, MULTISTROY BUIDLING, PANELLING, CEILING, INTERIOR & EXTERIOR COCKS.
- ❑ END USER : SHIP BUILDERS, YATCH & BOAT BUILDERS, BUILDING CONTRACTORS, INTERIOR DECORATORS / ARCHITECTS, WHOLE SELLERS, CARPENTERS, WOOD PRODUCTS IMPORTERS.
- ❑ POLICY TO DELIVER PRODUCTS & SERVICES THAT SATISFY PRESENT & FUTURE NEEDS OF THE BUYER / IMPORTER.
- ❑ END GOAL TO ENSURE THAT THE CUSTOMER RECEIVE THE PRODUCTS "AS PER THE AGREED QUALITY AT AGREED TIME IN AGREED QUANTITY."

12. MR. V. R. CHITALIA

- ❑ **DIRECTOR OF CAPEXIL, MUMBAI – INDIA'S PREMIER COUNCIL FOR INTERNATIONAL TRADE FACILITATION UNDER MINISTRY OF COMMERCE, GOVT. OF INDIA**
- ❑ **MASTER DEGREE IN INTERNATIONAL TRADE MGMT. & MARKETING – M.B.A. FROM INDIA'S TOP MANAGEMENT INSTITUTE VIZ. NMIMS, MUMBAI WITH 1ST RANK**
- ❑ **14 YEARS OF INDEPTH EXPERIENCE IN INTERNATIONAL TRADE MGMT IN CORPORATE & GOVT. ORGANIZATIONS**
- ❑ **WORKING AGRESSIVELY FOR THE OVERALL INTER'L TRADE FACILITATION & TRADE PROMOTION OF ALL THE PRODUCTS FALLING UNDER CAPEXIL'S CANOPY**
- ❑ **SUCCESSFUL EXECUTION OF TRADE PROMOTIONAL EVENTS ACROSS THE GLOBE VIZ. TRADE SHOWS, BUYER SELLER MEETS, DELEGATION ETC.. & PARTICIPATING / ORGANIZING VARIOUS SEMINARS, CONFERENCES, WORKSHOPS, INTERACTIVE SESSIONS.**

Export Trends of Wood, Plywood & Allied Products

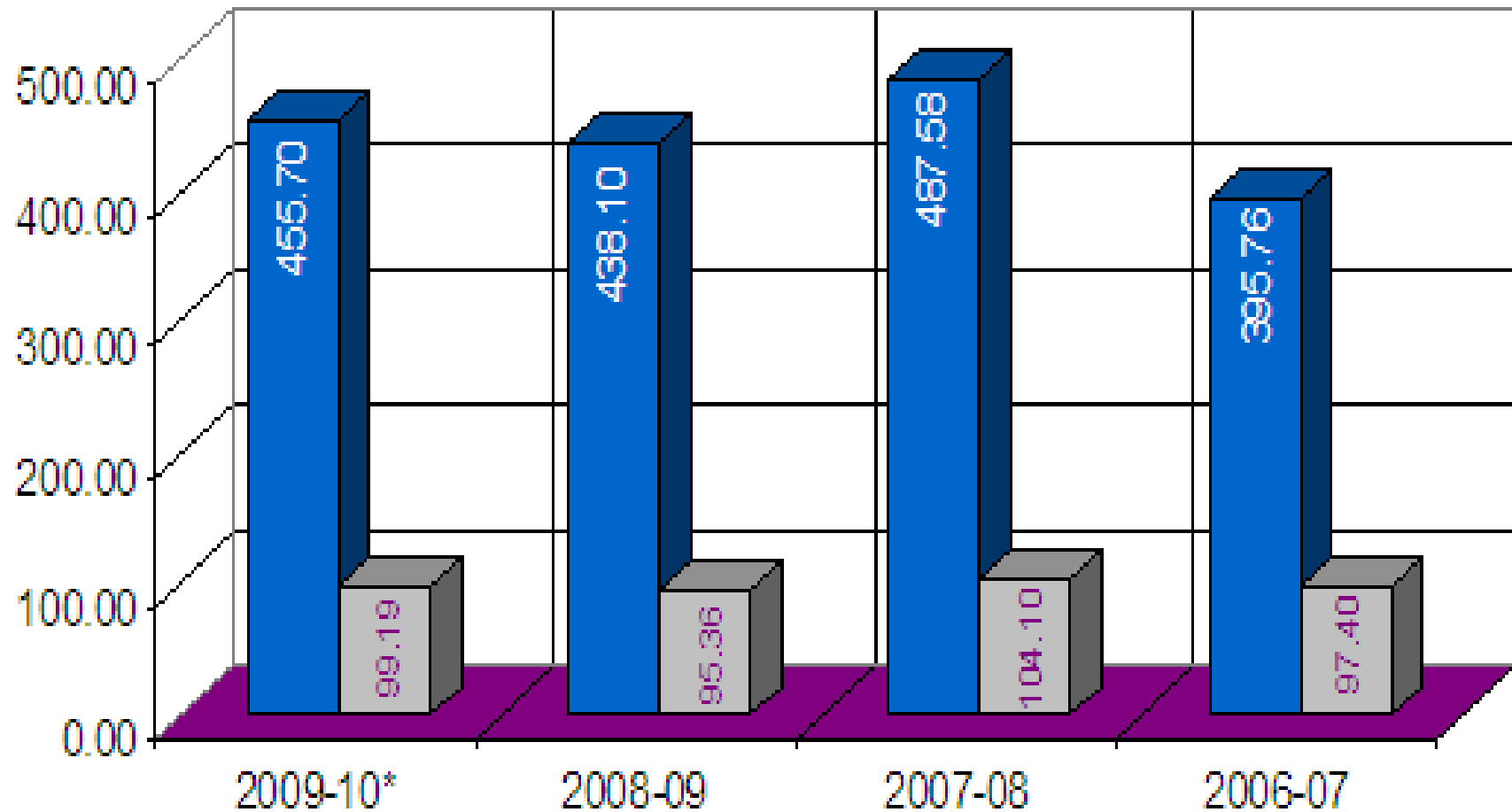


INDIA'S STATUS ON EXPORT FRONT FOR PLYWOOD & ALLIED PRODUCTS

Export Performance	2008-09		2009-10*	
	Rs. Million	USD Million	Rs. Million	USD Million
Plywood and Allied Products				
Cork & Cork products	81.5	1.8	71.0	1.5
Hard Board of Wood Fibre	603.7	13.1	720.0	15.2
Other articles of wood	3958.7	86.2	4200.0	88.6
Plywood and products	1747.4	38.0	1900.0	40.1
Sandalwood chips	123.3	2.7	96.0	2.0
Tea chest panel	3.1	0.1	3.0	0.1
Veneer	1219.5	26.6	1210.0	25.5
Wooden Furniture	12380.4	269.6	13400.0	282.7
TOTAL	20117.7	438.1	21600.0	455.7

Exports of Indian Plywoods: World vis-a-vis USA

Value: USD Million



■ Exports of Plywood to World ■ Exports of Plywood to USA

Year: 2008-09

Item	India's export to USA	USA import from World	India's Share in USA's import
Cork and cork products	0.02	105.17	0.023%
Decorative plywood	0.02	899.94	0.002%
Hard board of wood fibre	0.46	1249.97	0.036%
Other articles of wood	28.34	5569.67	0.509%
Other plywood	1.23	1014.49	0.121%
Sandalwood chips	0.00	257.77	0.0004%
Sawn timber	1.51	4533.90	0.033%
Veneer	2.69	388.12	0.693%
Wooden furniture	61.09	12934.74	0.472%
Grand Total	95.36	26953.77	0.354%

Major suppliers of Wood and Plywood (ITC HS 40) to USA

Value USD Thousand

Exporters	Imported value in 2005	Imported value in 2006	Imported value in 2007	Imported value in 2008	Imported value in 2009
'World	25572436	24635700	20062680	15182757	10501017
'Canada	14702853	13128679	10172263	7097634	4718877
'China	2640250	3390330	3472366	3204502	2532574
'Brazil	1821278	1704146	1302931	907597	581412
'Chile	980201	1138585	855233	718239	558353
'Indonesia	459644	469002	433984	330838	217155
'Mexico	344662	361948	305684	263209	199762
'France	247348	271945	261276	263684	179465
'Germany	826104	755215	542737	329667	175651
'New Zealand	288356	298079	259071	200856	151345
'Malaysia	401950	433476	387042	229356	135553
'Thailand	169220	172896	146345	121123	98599
'Russian Federation	239776	199485	162667	143852	85637
'Italy	127987	128618	134195	138539	75799
'Ecuador	53125	58778	61151	66327	58255
'Sweden	282718	275323	136649	90476	57456
'Argentina	121370	147684	96611	68503	55180
'Spain	169289	222259	146726	83362	52284
'Chinese Taipei	89232	150533	152683	108666	41782
'Viet Nam	35899	40889	42681	45804	36054
'Austria	254900	153208	69964	41538	33541

Source: Trademap

ROAD AHEAD...

- ❑ TO ACHIEVE ANNUAL EXPORT GROWTH OF 15% OVER 2010-11 WITH A TARGET OF USD 200 BILLION BY MARCH 2011
- ❑ VARIOUS SEZ EXPECTED TO PRODUCE THE GOODS IN SIZABLE QUANTITY FOR EXPORT PURPOSE
- ❑ FIRST EXCLUSIVELY WOOD BASED PRODUCTS AREA TO BE ESTABLISHED IN GUJARAT CLOSE TO TWO MAJOR SEA PORTS VIZ. KANDLA & MUNDRA
- ❑ SEZ IN GUJARAT ALONE TO ATTRACT US \$ 230 MILLION INVESTMENT & TO PROVIDE EMPLOYMENT TO THE TUNE OF 50,000 PEOPLE
- ❑ FTA WITH ASEAN REGION, EUROPE & AMERICAN COUNTRIES

ROAD AHEAD...contd.

- Development of Industry using
 - Integrated Policy
 - Back-ward integration of raw material resources
 - Discounted loans & capital subsidies
 - Public Private Partnership for plantations

- Extensive training & development as well as use of newer & better methods to improve production technology

- Development of fast-growing high yield plantations to meet raw material requirements

- Attract investments by large state owned & foreign invested enterprises to produce value added goods for export & domestic consumption.

ROAD AHEAD...contd.

- ❑ Wood based industries can be the most important contributors to the economic revolution in India
- ❑ The wood based industry being an agro forestry based industry is deprived from any central government policy directives, incentives & funding to promote it
- ❑ It is essential to put in place aggressive development policies so that India too can set go-getting expansion targets for its wood based industries.
- ❑ India is in rapid phase of urbanization, growing demand for engineered wood panel products & high infrastructure etc.
- ❑ India has all the potential to emerge as "Asia's Largest Wood Based Industry"

CONCLUSION / SUMMARY...

- ❑ Considering the vital role of wood & wood based panel industry in the overall national building, a specific policy orientation with regard to investment in this sector is desirable
- ❑ With the growing Indian Economy, a massive housing construction & infrastructural development is on rise.
- ❑ Wood & Wood Products are needed to meet the growing demand of the developing society in the country.
- ❑ Wood & Wood Panels constitute 20 to 25% of the total cost of construction
- ❑ Investment on Agro Forestry & Social Forestry on degraded & farm land through application of technology based plantations under Public Private Partnership – This is the need of the hour
- ❑ Development of new generation value added products viz Fire Retardant Plywood, LVL, OSB, Wood GRP Composites etc.
- ❑ Establishment of large scale plants for Particle Board & MDF Board based on Agro / Forest Residues like Bagasse, Rice Husk, Cotton Stalk, Jute, Coir etc.
- ❑ Setting up of large scale plants for panel products based on bamboo as a substitute to wood

CONCLUSION / SUMMARY...Contd.

- **Come, Meet & Interact with the Delegation for Trade exclusively from Indian Wood, Plywood & Allied Products Industry**
- **It is a *perfect* Event to meet leading Indian Entrepreneurs with an interest to strengthen trade relationship between India & USA**
- **We are thankful to All the Indian Diplomatic Missions, Wood, Plywood & Allied Products Industry Associations, Concerned Chambers & all other Trade Bodies for their kind co-operation & assistance to the Council**
- **we assure all of you for our best possible assistance in two way trade promotion...**