

Healthcare





MD Anderson explores alliance with AIIMS and Tata



Govind Agrawal sponsors MDACC Doctors trip to India



IACCGH Advisor Dr. John Mendelsohn meets Infosys's Narayan Murthy & NASSCOM's Som Mittal, Bangalore



MOU Tata Memorial Mumbai & MD Anderson sign MOU

2001

2002

2003

2003

2008

Business of Medicine
Series launched

2009

Dr. R.A. Badwe IACCGH hosts Director, Tata Memorial Center 2009

Business of Medicine at St. Luke's continues

2011

Healthcare Reform Legislation Dan Wolterman, CEO Memorial Hermann











Joint seminar with
Indian Doctors Association
featuring American
Cancer Society



Launch of Annual Reception for Indian doctors visiting MD Anderson



Dr. Lorenzo Cohen MDACC talks about Yoga and Cancer Treatment



Dr. Katy Dinshaw Tata Memorial Center (TMC) Director visits Houston

2004

2005

2006

2007

2012

Investment
Opportunities in
Healthcare
Related Ventures

2013

Impact of Affordable Healthcare Act on Employers and Employees 2014

Memorial Hermann and Life Flight Focus 2015

IACCGH hosts annual reception for visiting doctors from India









Press Release: Dateline Houston Oct 14th 2003

M D Anderson President signs historic Sister Institution Agreement with Tata Memorial Hospital in Mumbai on Oct 6th 2003.

On Oct 6th 2003 University of Texas M D Anderson Cancer Center President Dr. John Mendelsohn and Dr K.A. Dinshaw, Director of Tata Memorial Center, Mumbai signed a historic Sister Institution Agreement in Mumbai India. In the 62 years of M.D. Anderson's history this was the first ever visit by its President to India. Another step in MDACC's effort in "Making Cancer History" the agreement will aim in cooperation in academic and clinical exchange programs, research collaborations especially in genetic and molecular and chemo-prevention methods and quality assurance programs.



L to Right: MDACC's Karen Francis, VP Extra Mural Affairs Dr Thomas Brown, Dr Mendelsohn and Dr Dinshaw

Standing (L t R) Jagdip Ahluwalia(IACCGH), Dr Bharat Aggarwal(MDACC), IACCGH Founding President Dr Durga Agrawal, Ashok Shah(IACCGH), Dr Sen Pathak(Prof Emeritus, MDACC), IACCGH President Deepa Thakur, Ashoke Nath and Pankaj Dhume(IACCGH).

Dr Dinshaw said that the sharing and exchange of knowledge would include video-conferencing and telemedicine.



Healthcare Reform

April 6, 2011 Daniel J. Wolterman President & CEO Memorial Hermann Healthcare System

IACCGH Advisor Dan Wolterman, CEO of Memorial Hermann Hospital, was the keynote speaker at the Healthcare Reception held at the Hilton Post Oak Hotel. The event was attended by business owners, local doctors and healthcare professionals. Mr. Wolterman presented a high level summary of the healthcare reform legislation that was put into law in March 2010. He also discussed why the health care industry must move away from volume-driven incentives to a system based on patient outcomes and quality. IACCGH board member Dr. Subodh Bhuchar introduced the speaker. Invited guests included Harris County Sherriff Adrian Garcia, Irma Gonzales, Chair, Houston Hispanic Chamber of Commerce and Frances Dyes, President, East End Chamber of Commerce. IACCGH Director at Large Gopal Savjani sponsored the event.

At the event the IACCGH honored Dr. Guru N. Reddy, the 110th President of the Harris County Medical Society, for the year 2011.









Dan J.Wolterman

Non-Members: \$35

IACCGH is proud to honor Dr. Guru N. Reddy as the 110th President of the Harris County Medical Society for the year 2011.

2009, our 10th Year: BUSINESS OF MEDICINE SERIES

IACCGH Business of Medicine series was launched in partnership on August 22, 2008 with AAPI and St Lukes to educate young physicians about understanding the business aspects of their practice. Each of these events have been very well received with 100 participants. IACCGH members Dr Snehal Desai and Indira Vishnampet have been leading the initiative. Indian Doctors Association President Dr Nick Nikam addressed the students.

Panelists:

- Pam Potter
 Practice Administrator, Bone & Joint Clinic of Houston
- A'amir Shaikh
 Business Manager, Southside
 Group
- James Nadler
 Medical Executive, CIGNA
 Healthcare, South Texas

Moderator:

Irene Helsinger
 Sr VP and Chief Administrative
 Officer, St. Lukes Episcopal Health
 System

Business of Medicine Series Sponsors





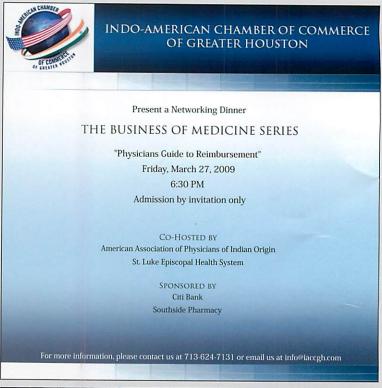
- 1. Pam Potter
- 2. A'amir Shaikh
- 3. James Nadler
- 4. Irene Helsinger
- 5. Panelists with Indira Vishnampet of IACCGH
- 6. Jeanette Saunders of St. Lukes
- 7. Dr. Snehal Desai
- 8. Panelists
- 9. Attendees at Seminar
- 10. Irene Helsinger of St. Lukes with Dr. Nik Nikam























HEALTHCARE INITIATIVES



Given today's dynamic and complex health care environment, IACCGH is concentrating on understanding the business of medicine and its future direction, and is collaborating with organizations such as the Indian Doctor's Association (IDA) and the American Association of Physicians of Indian Origin (AAPI) and developing a cohesive plan.

The Chamber presented a specialized series of programs emphasizing the Healthcare Industry, and initiated it with a presentation by Mr. Dan Wolterman, President and CEO, Memorial Hermann Healthcare, on Healthcare Reform in April. On June 2 we hosted a panel led by Dr Shiv Sarin, Chairman of the Medical Council of India, focused on Opportunities for Entrepreneurs and Institutions in the Healthcare Sector in India.

"Healthcare has emerged as one of the most progressive and largest service sectors in India," says S. Mona Parikh, President of IACCGH. "Similarly, here in the United States, the demand for healthcare is unlimited. In order to enable the continuing success of our members and supporters, we launched the Healthcare Initiative for the year 2011.

HEALTHCARE INDUSTRIES IN INDIA Opportunities for Entrepreneurs and Institutions June 2, 2011

The Indo-American Chamber of Commerce of Greater Houston and M.D. Anderson hosted, in early June, a panel discussion in honor of visiting physicians from India to provide a bridge for investment in healthcare in India.

The opportunities for investment included:

- 1) Investing in Global Pathology Services
- 2) Entrepreneuring the local production of medical supplies in India
- 3) Creating Red-Cross-like blood services in India
- 4) Partnering with International Hospitals and Nursing Homes.

The Panelists included Shiv Sarin, MD, Chair, Medical Council of India, Professor and Head, Department of Hepatology, & Director, Institute of Liver and Biliary Sciences, GB Pant Hospital, New Delhi, India; C.E. Eapen, MD, Professor of Gastroenterology and Hepatology, Christian Medical College, Vellore, India; and Bibhuti Mishra, MD, Chief of Neurology, Fairfax Hospital, Member of Board of Directors, Vellore Foundation.

IACCGH President Mona Parikh acknowledged the rise in India's pharmaceutical industry and suggested that M.D.Anderson must forge links with India to conquer one of the biggest medical challenges of today: cancer.







TRANSFORMING OUR WORLD

Dr. Lopa Mishra discussed the formation of the panel and its purpose to address hepatic/liver cancer and observed that the screening process available in India. She and the other panelists are trying to reach out and make a change internationally especially in India.

MDANGETSON
GENERAL CENTER

Out and Academic Programs

The Indo-American Chamber of Common or Common Planning separation of agent common as the Programs

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Dr. Shiv Sarin discussed the rapid change India is undergoing in education, healthcare, government, etc. As for investment in healthcare in India, he acknowledged that the Chamber can help companies "get attached to India like we are attached to spirituality." By attached, he means Americans will see what India has seen 20 years from now - the brains and the way Indians have grown. He urged those interested in investing in healthcare in India to think about partnerships like Baylor and M.D. Anderson that the Chamber can forge, and suggested that these organizations not only tie up with rich institutions, but try to make connections with the lesser known bodies in India. Though India has the most medical colleges of any country, he noted there is a shortage of medical professors and believes that Indian doctors should go back to India to fulfill this dearth of medical teachers. The way to attract more medical physicians/professors, he said, is by addressing the needs of doctors - by lessening the coursework involved and making the classes more exciting. By standardizing medicine with government, he believes students/teachers have more time for their interests.

Generally speaking, he remarked that medicine needs simplicity and prevention and India needs a huge industry of developing medical equipment. To reduce the cost of healthcare, Dr. Sarin thinks we need simple, inexpensive, horizontal hospitals and good machines. Dr. C.E. Eapen spoke about a major hurdle facing India – the number of patients per physician is much higher than in America. He believes the key to meeting this ever-growing demand is for organizations to support his/others work in opening more facilities and in creating training opportunities. Dr. Bibhuti Mishra believes the way to invest in healthcare in India is for companies to go over and "just take over." He noted that ideas are present in India, but a lack of resources disallows distribution of knowledge. He said that India has an innovative approach to medicine different from that of America's and the Western world and there is plenty to learn from South Asia.









Investment Opportunities in Healthcare Related Ventures & Healthcare Compliance Workshop

November 30, 2011 Hotel ZaZa 6:30 P.M.

Marian Wu, Senior VP and CLO, St. David's Healthcare & HCA's Central/West Texas Division Monte James,

Equity Partner, Jackson Walker LLP

The Investment Opportunities in Healthcare Related Ventures program addresses reimbursement cuts, your retirement account's rate of return, and investing in the industry you know (other than a medical practice).

The Healthcare Compliance Workshop discusses healthcare compliance issues.

All physicians and healthcare professionals interested in attending the reception and seminar please email jagdip@iaccgh.com for details on how to register.



IACCGH "Women Mean Business" at Memorial Hermann Sugar Land 07.09.14



On 9th July, COO of Memorial Hermann, Sugar Land, Malisha Patel and Former Fort Bend ISD Trustee, Sonal Bhuchar, spoke at the increasingly popular Women Mean Business meet hosted by IACCGH on "The Business of Caring: Healthcare Today."

Executive Director, Jagdip Ahluwalia described Malisha Patel and Sonal Bhuchar as "two exceptional women who have reached the pinnacle of success."

IACCGH President, Sanjay Ramabhadran also welcomed the gathering to the series which seeks to inspire women and credited it as being the "brainchild of Pankaj and Asha Dhume."

He also reminded the gathering that the Chamber was celebrating 15 years of strengthening Indo US ties on 27th September, 2014 at its Annual Gala. Joya Shukla introduced the Guest Speakers and invited them to share their success stories with the gathering.



Malisha Patel shared her pride at being a "part of the Memorial Hermann Hospital system." She spoke of her upbringing as a first generation American and believed that she was fortunate to be a part of both Indian and American cultures. As an Administrative Resident at the VA center in North Texas, she picked up the ins and outs of hospital administration and described her temporary position as Acting Administrator for one year as "baptism by fire." Malisha's challenges as COO of Memorial Hermann are to improve hospital staff and patient satisfaction. She also believed that the key to success is to make your own path in life by taking risks, treat others as you would like to be treated and to strike a balance between your personal and professional lives.

As part of the Health Care industry for the past three decades, Sonal Bhuchar has seen the evolution of healthcare over the years. Sonal spoke on advancements in Robotic Surgery, Stem Cell research and stated that we are fortunate to be living in this day and age but did decry the legalities that Healthcare faces. She also believed that women are integral to helping create healthcare solutions and urged women to speak up in order to be "agents of change."

The event concluded with the Life Flight Crew giving a 30 minute overview of how they save lives as well as an outdoors session where attendees gathered around a helicopter while the crew explained the workings of Life Flight.





INDO-AMERICAN CHAMBER OF COMMERCE OF GREATER HOUSTON

Proud sponsors of the Distinguished Lecture Series

Left Page

Center: Keynote Speaker Dr.Ronald DePinho, President, The University of Texas, MD Anderson Cancer Center

Bottom Left: Dr. DePinho addresses the audience

Right: Dr. DePinho with VP Ken Coon (Shell)

Right Page

Top Left: L to R: Kelly Hakes, Vivek Subbiah, Ravi Murthy, Karen Francis, Michelle Baden

Top Right: Dr. DePinho and Linda Toyota

Center: Members of Indian American Cancer Network

Bottom: L to R: Ashok Garg, Joya Shukla, Dr. DePinho, Karen Francis, Swapan Dhairyawan, Dr. Atul Varadachary, Sanjay Ramabhadran, Ken Coon

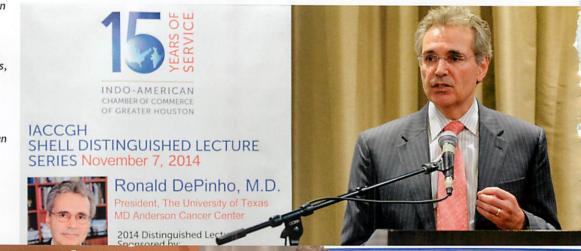
Distinguished Lecture Series Dr. Ronald DePinho President-MD Anderson Cancer Center

November 7

TREMENDOUS STRIDES MADE IN RESEARCH & THE TREATMENT OF CANCER

President of MD Anderson Cancer Center, Dr. Ronald DePinho comes with an impressive array of credentials and awards for his groundbreaking work in the treatment of cancer. Introducing Dr. DePinho, IACCGH Board member Karen Francis stated that he brought new vision and energy to the Institute and was "setting the stage for MD Anderson to continue to be a world leader in cancer treatment."

Describing MD Anderson as "the NASA for cancer care and a research powerhouse", Dr. DePinho stated that MD Anderson was elevating the standard of care for cancer. By adopting a multidisciplinary care approach where a patient was seen not by "a doc" but a team of doctors, the collective wisdom developed a personalized best possible regimen for every single patient. He reiterated MD Anderson's mission which is to end the "great humanitarian crisis" - cancer, in the world.





A chilling fact, Dr. DePinho shared, is that one out of two runs the risk of cancer. While the primary causes of cancer are smoking, obesity and sun exposure, the good news is that 50% are easily preventable. He also shared the profound impact of breakthroughs such as the "dream come true" HPV vaccine which will prevent certain cancers and extraordinary drugs for leukemia, melanoma, breast and ovarian cancer which are giving durable responses if not saving thousands of lives. He also believed that in the next ten years, a simple and cost effective blood test will allow the detection of cancer at an early stage.

He was particularly pleased that the Texas legislature banned access to tanning beds for children under 18 as just 11 sessions of tanning increased the risk of melanoma decades later by a staggering 85%. He also urged the gathering to do "all the commonsense things" such as exercise, eat fruits, vegetables, stay away from processed foods and sugar, not smoke and manage stress - factors which could dramatically reduce the incidence of cancer.

Dr. DePinho concluded by stating that "many centuries from now, we'll be known as the generation that understood life, put others before ourselves to make an impact not just in our families but families around the world." He was also proud that MD Anderson was making cancer "history not only for Houstonians but for all of humanity."

Shell's VP of Human Resources, Ken Coon presented a plaque to Dr. DePinho, remarking that the brilliance and passion Dr. DePinho brings into a room is an inspiration for everyone.





INDO-AMERICAN CHAMBER OF COMMERCE OF GREATER HOUSTON

Continuing Healthcare Initiatives

April 16

VISITING DELEGATE PHYSICIANS FROM INDIA INTERACT WITH MEDICAL FACULTY FROM MD ANDERSON CANCER CENTER, HOUSTON'S LEADING DOCTORS AND IACCGH MEMBERS.

At a reception hosted by President and CEO of Southside Pharmacy, Harish Katharani, IACCGH President Elect Joya Shukla gave a brief outline of how the relationship between the Chamber and leading cancer institutions in India came about.

In 2003, a delegation from Houston met with doctors at the Tata Memorial Cancer Center leading to a historic MOU between the two Institutions. A decade later in 2013, "the magic was repeated" and another MOU was signed which encouraged the two way exchange of information and knowledge on cancer prevention and treatment. Since then MDACC has partnered with several premier medical institutions across India and every year MDACC's partners fly to Houston to attend its annual Global Academic Program (GAP).



Proud sponsors of the visiting Indian Physicians Delegation Reception

Left Page

Center: L to R : Dr. Devinder Bhatia, Karen Francis, Vishal Patel and Joya Shukla

Bottom Left: IACCGH members

Bottom Right: Visiting delegate Doctors from Zambia

Right Page
Ton Right: Dr. Rakesh K. Grov

Top Right: Dr. Rakesh K. Grover with Dr. Sen Pathak

Center: Dr. Durga Agrawal with visiting physicians and MD Anderson faculty

Bottom: Attendees at the 2015 Doctors reception

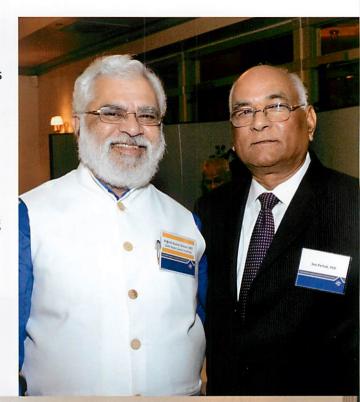




IACCGH Board Member, Karen Francis who heads the Global Academic Program at MD Anderson and works closely with cancer centers round the world also welcomed the physicians from Tata Memorial, the Rajiv Gandhi Cancer Center and the head of Delhi State Cancer Institute, Dr. Rakesh Grover.

Guest of Honor, Dr. Devinder Bhatia is one of Houston's leading cardiovascular surgeons and the first Indo-American to be appointed to the Texas Medical Board. Dr. Bhatia stressed the importance of giving back to the community. He also urged the gathering to "get involved" because according to him if you don't get involved, you cannot bring about "change for the better."

Dr. Bhatia also commended IACCGH for its great leadership and described it as "one of the galvanizing organizations which brings together not only businesses but also the medical community."





Building Bridges in Healthcare August 8

Consul General Dr. Anupam Ray envisions healthcare as the next major area of collaboration between the US and India much like IT was the bridge connecting our two nations a few years ago. The Chamber, which has since its inception had a long term commitment to Healthcare, arranged for meetings between Consul General Dr. Anupam Ray and the leadership of MD Anderson Cancer Center and the Texas Medical Center. The purpose of the meetings was to explore the possibility of creating a healthcare bridge between Houston and India to enhance cooperation in the field of medical research and address healthcare challenges that face both countries. A physician himself, Dr. Ray believes that leveraging US India research in healthcare can go a long way in providing innovative and low cost medical care in both countries.

Basic medical research in the United States has a strong Indian presence. It is a natural area of cooperation between two nations who agree that knowledge is fundamental for progress and prosperity. We're trying to build links in medical research.

L to R: CG Dr.Anupam Ray, Dr. Robert Robbins, Jagdip Ahluwalia, William McKeon, Joya Shukla, Shawn Cloonan





Business of Medicine August 30

CEO MICHAEL COVERT ON THE "TRENDS IN MEDICINE"

IACCGH kicked off their new Healthcare initiative - the Business of Medicine series right in the heart of the largest medical facility in the world – the Texas Medical Center. President Joya Shukla welcomed the attendees who were primarily from the medical community and highlighted the initiative's intent to build bridges between the Chamber, the Texas Medical Center and the medical community in Houston and India.

The future is going to be about taking care of people differently and we are starting to see these trends today.

A physician by training, Consul General Dr. Anupam Ray stated that India is poised to be the greatest economy in the world which would necessitate the need to "build India into the global health industry"

Indira Vishnampet, Board Member of CHI St. Luke's Sugar Land, introduced Keynote Speaker Michael Covert President and CEO of CHI St. Luke's Health.

One of the largest nonprofit faith based systems, CHI operates 105 hospitals in 19 states.

+ YEARS OF SERVICE

INDO-AMERICAN CHAMBER OF COMMERCE OF GREATER HOUSTON Michael Covert spoke of the challenge of bringing disparate hospitals such as the Baylor College of Medicine, Texas Heart and St. Luke's Medical to create an environment and a common platform where the hospitals, physicians and their missions could come together to form an effective regional Healthcare system. In some plain speaking, he dismissed the idea of formulating a fancy mission statement and instead opted for the "easy to understand and remember" mission statement of "TO TAKE CARE OF PEOPLE." He also stressed that CHI St. Luke's Health will focus on using best practices in delivering patient care, cutting healthcare costs and partner with physicians to engage them more effectively.



Reflecting on what the future will hold, Michael Covert stated that Healthcare will shift from volume based to value based with emphasis on patient engagement and satisfaction, lowered healthcare cost, wireless ICUs, online monitoring of patients and housekeeping which can zap microbes in 6 minutes. He pointed out that we have an aging population (above 65 years) which will double in 5-7 years. He spoke of a bundled payment arrangement which will provide medical services and all related costs for a fixed amount.

Janice Lamy, VP Marketing and Communications CHI St. Luke's Healthcare proposed the vote of thanks. She expressed her pride at supporting the Chamber's mission of connecting and supporting the communities we live in.

The next Business of Medicine Series will focus on the important roles women play in Healthcare.

Top left: Janice Lamy delivering the vote of thanks

Top Center: Dr. Randeep Suneja with Michael Covert

Top Right: Consul General Dr. Ray presents a plaque on behalf of the Chamber

Center: Chamber members with Consul General Dr. Ray

Bottom: A great audience for a great inaugural

LEFT PAGE Top: Michael Covert delivering the keynote



IACCGH Business of Medicine: Women's Executive Leadership Panel



January 17, 2017

A woman powered leadership panel dispensed some compelling work/life advice at the IACCGH Business of Medicine Women's Executive Leadership Panel on January 17th at the Hess Club. Sponsored by CHI St. Luke's Health, the event saw an unprecedented turnout of over 150 members and guests with representatives from CHI St Luke's Health, MD Anderson, Memorial Hermann, Texas Children's Hospital, Baylor and Kindred Healthcare.

Eminent Indo American Doctors such as the President of the Indian Doctors Association Dr. Manish Gandhi, National Treasurer of AAPI Dr. Manju Sachdeva, Cardiologists Dr. Randeep Suneja and Dr. Harish Chandna and Obama honoree Dr. Hardeep Singh were among the attendees.

Executive Director Jagdip Ahluwalia welcomed the gathering of "leaders and decision makers" and brought attention to the "different things IACCGH is to different people" from young entrepreneurs to professionals to businesses. Immediate Past President Joya Shukla, who chairs the Healthcare Series, highlighted the strong inroads made in the medical community in 2016 by launching the Business of Medicine Series

Senior VP at Xtivia and Board Chair CHI St Luke's Sugar Land Indira Vishnampet, who played a key role in helping the launch of this Series, moderated the panel moving briskly with the panelists from Baylor Hospital President Gay Nord, VP, Marketing and Communications Janice Lamy, VP and CFO Jenny Sarpalius and VP and Chief Nursing Officer Lorie Shoemaker.

The panelists addressed issues ranging from the importance of networking, facing gender bias, work life balance, cultural competency to transitioning into leadership positions.

Some inspiring takeaways from the evening:

- Face to face networking not only helps further careers but benefits the organization in the sharing of best practices.
- Support top performers in finding their niche,
- Ask for feedback and act constructively on it.
- Talk to your boss/colleagues about moving up the ranks
- Diversity in the workplace helps a team make better decisions.
- For a work life balance, set boundaries and develop high performance teams.

Moderator Indira Vishnampet wrapped up the event by thanking the panelists for their time and revealed that it took "6 months to work out the dates for the event."

Consul General Dr. Anupam Ray and his wife Dr. Amit Goldberg Ray, a renowned oncologist was also present. In his address, the CG welcomed the association between the Chamber and CHI St Luke's and described Healthcare as the "next bridge" (after IT) between India and Houston. He also stated that a country can aspire to greatness only if its citizens are healthy and treat women on an equal footing and India would like to follow in the footsteps of the US in this aspect.

The Consul General also did the honors of presenting plaques of appreciation to the panelists.





IACCGH Medical Reception for MD Anderson Cancer Center GAP Attendees



May 11, 2017

Consul General Dr. Anupam Ray hosts reception for MD Anderson Cancer Center GAP attendees

In 2002 IACCGH leaders Dr. Durga Agarwal and Ashok Nath had helped connect MD Anderson Cancer Center to TATA Cancer Center (Mumbai), sVyasa(Bangalore) and AIIMS (Delhi). This resulted in a Chamber delegation led by Dr. Mendelsohn who, on behalf of MDACC, signed an MOU with then Director Dr. Katy Dinshaw of Tata Memorial Center Mumbai. The delegation included Deepa Thakur, Vijay Goradia, Pankaj Dhume, Ajit Thakur, Jagdip Ahluwalia and MDACC's Dr. Sen Pathak. The delegation also visited AIIMS Delhi and Infosys Bangalore. The Chamber has continued to nurture the relationship by hosting a dinner for the visiting Indian doctors when they come to Houston.

This year the dinner was a very special dinner thanks to Consul General Ray.

On May 11, 2017 Consul General of India in Houston Dr Anupam Ray and his wife Dr. Amit Goldberg Ray very generously opened up their house to welcome over a 100 local and visiting doctors to a dinner and reception in honor of visiting doctors from India in town to attend the Global Academic Program Conference hosted by MD Anderson Cancer Center.

Former MD Anderson President John Mendelsohn and interim MD Anderson President Dr. Marshall Hicks were among the VIPS who attended the event and addressed the guests.

IACCGH President Allen Richards welcomed the guests and Executive Director Jagdip Ahluwalia talked about the chambers long relation with MDACC and requested the Consul General to address the gathering. Dr. Anupam Ray emphasized the growth opportunity that healthcare offered in the Indian economy.

The Chamber presented a special token of appreciation to the Southside Group for their long-term support of the IACCGH MDACC initiative. Sonia Alizzi accepted the plaque on behalf of Harish Katharani.

The attendees included the President of the Indian Doctors Association and other prominent local doctors. The visitors from India included Dr. Rath from All India Institute of Medical Sciences India and Dr. Rajesh Grover from the Delhi State Cancer Institute.







Business of Medicine Series

Rob A. Heifner July 26, 2017

HEALTH NEEDS OF FORT BEND COUNTY - THE CHI ST. LUKE'S APPROACH

The lobby at CHI St. Luke's Health in Sugar Land was filled with healthcare professionals, IACCGH members and guests who were attending the Business of Medicine Series featuring St. Luke's President Rob Heifner. The initiative which seeks to build bridges between the medical community in Houston and India was initiated and developed by Past President Joya Shukla and former IACCGH Women Entrepreneur Indira Vishnampet.

In an address that highlighted how CHI St. Luke's was addressing the health needs of the Fort Bend community, Rob Heifer pointed out that there were 8 hospitals in a 10 mile radius of which CHI St. Luke's was one. Business and healthcare for him, he stated, were clearly "separate" and while a hospital needs to be financially viable to continue serving the healthcare needs of the County, a more pressing concern for him was addressing these needs in a responsive manner.

A study conducted found that Fort Bend County is statistically the most ethnically

diverse community in Texas. The demographics show the population to be young and affluent but a startling discovery was the rampant sexual abuse among children. A grant was secured and the issue is being addressed by creating awareness and a program for adults which will be expanded to pediatrics.



He also observed that there will be a fundamental shift in the future of healthcare. Health care costs will be determined by genetics, lifestyle choices and the utilization of healthcare resources.

The industry will also need to reflect on how to improve the healthcare of the population and focus on changing inpatient care to more outpatient services. He asserted that it is vital to "stay ahead of the curve to address the needs of the community" and regularly meets with hospital heads in the vicinity to share best practices that will benefit patients.

The hospital which opened in 2008, became CHI St. Luke's in 2013 and over the years focused on delivering quality healthcare. An endorsement of how they rate among the country's hospitals', he noted with pride, came from the Department of Health and Human Services which awarded St. Luke's Sugar Land Hospital with the 2017 Partnership for Patients for significant levels of improvement in quality, safety and satisfaction. This distinction is given to the top ten percent of the country's hospitals. Joya Shukla thanked President Heifner for sharing a "level of detail in his talk that was impressive" while VP of Marketing and Communications Janice Lamy highlighted the partnership between the Chamber and CHI St. Luke's.